

BUSINESS COMMUTING SOLUTIONS

For over 20 years, CATMA has been working with major employers in the Greater Burlington area to alleviate site-specific parking and commuting concerns. Through a customized suite of Transportation Demand Management (TDM) services and incentive programs, CATMA can provide and manage the framework to encourage your employees to explore alternative modes of transport to and from the work site, as well as the tools to monitor and evaluate program effectiveness. CATMA is dedicated to strengthening our community and environment by increasing access amongst your employees to more sustainable commuting choices.

SERVICES:

TURN-KEY COMMUTER INCENTIVE PROGRAMS

- Manage Emergency Ride Home (ERH) Program
- Manage Bike/Walk Rewards Program
- Conduct Monthly Restaurant Gift-Certificate Drawings

COMMUTER SURVEYS, ANALYSIS & REPORTING

- Conduct site-specific Worksite Assessments of transportation/parking needs & services
- Conduct employee transportation surveys to assess behavior, preferences & concerns
- Provide qualitative & quantitative data collection, analysis, reporting & recommendations

TRANSPORTATION & PARKING FACILITATION

- Coordinate shuttle & cab services
- Coordinate Bike-share, Car-share, & Vanpool services
- Accommodate off-site parking
- Assist with bus & transit access

COMMUTER OUTREACH & EDUCATION

- Host on-site commuter workshops & promotional events
- Assist with participation in regional & national event
- Assist with attaining commuter awards for business
- Disseminate newsletters, bulletins & promotional materials
- Conduct marketing, outreach & education of transportation options
- Install "Commuter Transportation Hub" informational kiosk

EMPLOYEE TRANSPORTATION COORDINATOR (ETC) NETWORK

- Invite your business to join a collaborative transportation network of local businesses & policymakers
- Assist with enhancing comprehensive commute programs for employees
- Host bi-annual ETC Network events for collaborative learning and development

EMPLOYER BENEFITS

- Cost savings & tax benefits
- Reduce parking demand
- Reduce carbon footprint
- Increase employee recruitment, retention & productivity
- Enhance employee benefit packages

EMPLOYEE BENEFITS

- Save money on gas, vehicle wear/tear & parking
- Increase productivity
- Improve health & wellness
- Access new, sustainable commuting options
- Emergency Ride Home Program guarantees you are never stranded