

gotcha bike system statistics



Holy Spokes
Charleston, SC

Launched March 2017

Miles Traveled: 37,305.97
Carbon Reduced: 30,612.5 lbs
Calories Burned: 1,388,592
Money Saved: \$20,134.00



UNC Wilmington
Hawk Wheels

Launched November 2016

Miles Traveled: 30,400.82
Carbon Reduced: 23,430.41 lbs
Calories Burned: 1,062,822
Money Saved: \$15,410.00

What is Gotcha Bike?

- **Innovative technology** runs completely through smartphones and computers and can provide real time data on carbon emission reductions, calories burned, and miles traveled.
- **Fully customizable** a rolling advertisement for the city and businesses!



Oklahoma University

Launched April 2017

Miles Traveled: 43,169.10
Carbon Reduced: 33,448.37 lbs
Calories Burned: 1,517,245
Money Saved: \$22,000.00



Auburn University

Launched February 2016

Miles Traveled: 67,037.55
Carbon Reduced: 56,865.66 lbs
Calories Burned: 2,579,473
Money Saved: \$32,402.00