



FOR IMMEDIATE RELEASE

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Seasonal Update on Bird Bikeshare System

(Winooski, Vermont) – Thursday, December 7, 2023 – As the winter season approaches, bringing with it challenging weather conditions, the City of Burlington, South Burlington and Winooski, in collaboration with [Bird](#) and the Chittenden Area Transportation Management Associate (aka [CATMA](#)), are committed to ensuring the safety and well-being of all its residents and visitors. With this in mind, we wish to inform you of an important seasonal adjustment to our shared micro-mobility services.

Temporary Hibernation of Bird Vehicles

Effective Period: Starting mid-December, Bird will temporarily pause its bike-sharing services in the greater Burlington area.

Duration: The hibernation period will extend through the winter months, with services planned to resume in the spring, weather permitting.

Looking Ahead

CATMA, Bird and the cities of Burlington, South Burlington and Winooski are dedicated to providing efficient, eco-friendly transportation options. We thank you for your understanding and support during this seasonal pause. We are excited to welcome back Bird’s services in the spring, enhancing our city’s vibrant and dynamic character.

For any inquiries or further information, please feel free to contact Bird at vermont311@bird.co or CATMA. Stay safe and warm this winter, and we look forward to Bird’s return in the coming months.

2023 Ridership Data (July thru November)

Rides	Members
o 26,906 rides (20k since 8/23)	o 5,201 unique riders
o 33,400 miles ridden	o 5.2 avg rides/member
o 1.3 miles/ride	o Co2 4.72 metric tons saved
o 10.8 minutes/ride	

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About Bird

Bird is an electric vehicle company dedicated to bringing affordable, environmentally friendly transportation solutions such as e-scooters and e-bikes to communities across the world. Founded in 2017 by transportation pioneer Travis VanderZanden, Bird is rapidly expanding. Today, Bird has facilitated over 175 million rides on Bird vehicles through its ride-sharing business and makes its products available for purchase at www.bird.co and via leading retailers and distribution partners. Bird partners closely with the cities in which it operates to provide a reliable and affordable transportation option for people who live and work there.

About CATMA

CATMA is a non-profit, membership-based organization established in 1992 to jointly plan and manage transportation and parking in ways that better coordinate land use and reduce environmental impacts. CATMA's suite of comprehensive transportation demand management programs and services provide simple transportation solutions to improve commutes, support healthy lifestyles and reduce congestion in Chittenden County. Learn more about CATMA and the bikeshare system at www.catmavt.org.