



2024

CATMA Transportation Summit Sponsorship Guide

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802-881-0283

Address
20 West Canal St, C9
Winooski, VT 05404

Website
www.catmavt.org

Our sustainable mission

CATMA works with members and community partners to plan and manage safe, convenient, and economical transportation & parking options to better coordinate land use, reduce environmental impacts and boost economic vitality.





About Our Summit

Some history

In 2022, the world was recovering from a pandemic. It had been a couple of years since anyone had met in person. CATMA created a Summit as a place for transportation decision makers, community, and legislators to gather.

In this 3rd year of our Transportation Summit, we recognize that transportation has changed even since 2022. Our theme this year is “adapt to change.” We invite you to join us.

The opportunity is yours...



Transportation needs apply to everyone but especially to workforce. Transportation solutions require working together with state and local officials, employers, and commuters.

The CATMA Transportation Summit is the premiere conference where all of the stakeholders get together in Vermont.

Build relationships

Cultivate relationships with attendees from in and around Chittenden County and beyond. Meet decision makers and transportation influencers..

Benefit employees

Sending an employee to the Summit gives them an education about transportation options in Chittenden County.

Generate leads

Attendees come to our Summit to solve transportation problems and think of what's possible. Put yourself in front of our audience.

Social responsibility

Be part of Vermont's climate action. Learn how to shape transportation so it contributes to climate goals.

Adapting to Change

Transportation options are changing. Workforce habits and expectations are changing. Our warming planet requires that everyone pitch in to change our emissions. Let's bring everyone together.

Government

Identify large problem areas with the eagle view approach so that this macro stage is useful for knowing the outcome of our work.

Business

Don't forget to highlight how we see a problem, because our personal method will be a plus point.

Community

Don't forget to highlight how we see a problem, because our personal method will be a plus point.

Climate

Identify as many of these problems as possible but still have a relationship to each of these problems so that the work will be more focused on one topic.

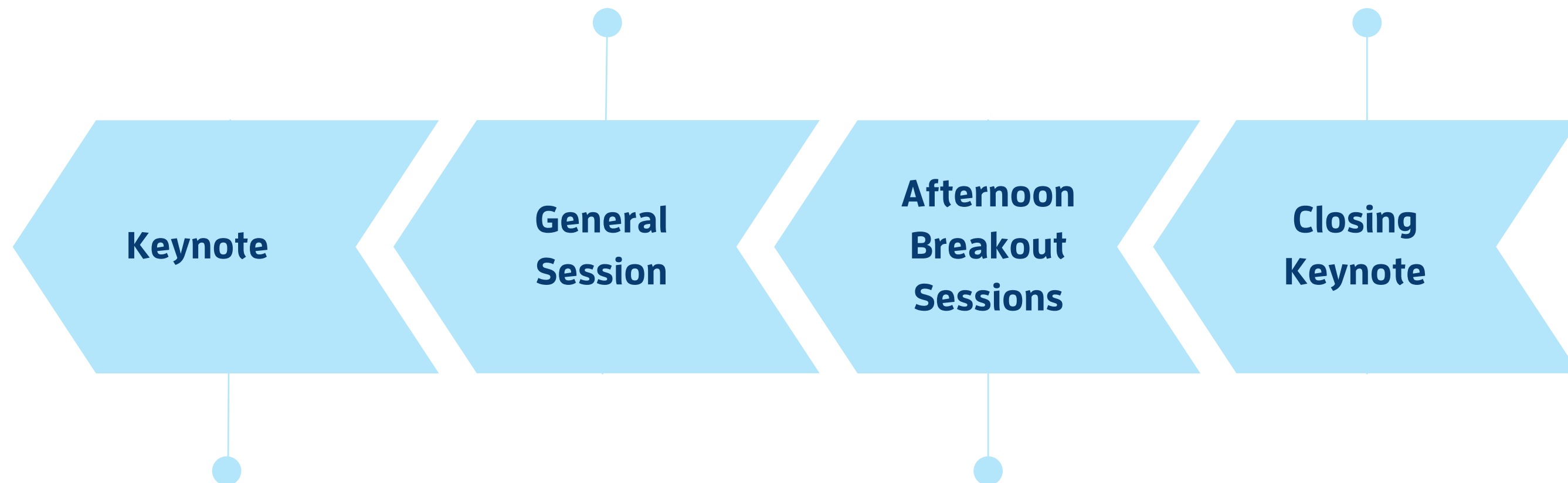


A day at the Summit

The morning is arranged to give attendees a common context. The afternoon provides breakout sessions on several tracks.

Attendees are provided generous, 15-minute-breaks to network, check emails and maintain their energy.

Food and drink is provided throughout the day.



We go beyond Burlington...



Demographics

100+ Attendees

- Transportation Planners
- Local Business Executives
- Community members
- Transportation Partners
- Vermont State Legislators
- Transportation decision makers
- Graduate Transportation Research Students

Industry sectors

Transportation affects everyone including large employers. As a result, attendees come from many different types of employers and companies. Here are a few examples.

- Computers and Semi-conductors
- Manufacturing
- Renewable energy
- Universities and colleges
- Local, Regional and State government
- Transportation providers
- Health providers
- Engineering Consultants
- Non-profits

Trust us, you want to be in this room.

Join the largest employers in Burlington. Build new relationships, find new sales leads, educate your staff. Be part of helping Vermont reach its climate goals.

Current & Past Sponsors



- go! VERMONT
- VERMONT AARP Real Possibilities in Vermont
- vhb.
- MAIN STREET LANDING
- THE UNIVERSITY OF VERMONT TRANSPORTATION RESEARCH CENTER
- THE UNIVERSITY OF VERMONT MEDICAL CENTER
- PREMIUM PARKING
- CHITTENDEN COUNTY RPC
- BIRD
- VERMONT AGENCY OF TRANSPORTATION DEPARTMENT OF HEALTH
- Stantec
- GlobalFoundries™
- VERMONT AGENCY OF TRANSPORTATION DEPARTMENT OF HEALTH
- GREEN MOUNTAIN POWER
Generating Possibilities Together
- CHAMPLAIN COLLEGE
- Efficiency Vermont
- Drive Electric Vermont

Sponsor levels

What you get...

Our sponsor packages are designed with you in mind. Each level adds more value to your experience. Got questions? Get in touch with us.

Each level gets the benefits listed for the levels below.

Platinum

\$3750

- Special thank you in our welcome remarks
- 2 additional tickets
- Most prominent logo
- 2 minutes of speaking time before the morning keynote

Silver

\$1250

- Table in the registration area
- 1 complimentary ticket

Gold

\$2500

- Special thank you in our welcome remarks
- Sponsorship of coffee, lunch or snacks
- 1 additional complimentary ticket

Bronze

\$850

- Your logo on the Summit website
- 50% discount on one registration

Our Super Team

Our small, but mighty, team is head-quartered in Winooski. We oversee all the details of the Transportation Summit. Each year, we love connecting with sponsors, speakers and attendees.



Sandy Thibault



Katie Martin



Marlena Compton



Emily Adams



2024

Thank You

Each year, we work on growing the Transportation Summit. Thank you for taking the time to read about our gathering. Join us and help improve transportation options in Vermont.

Get in touch!

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