



# Incentivizing Riders To Park in Specific Locations

Our latest parking solution **nudges** riders to improve their parking behavior by leveraging education, incentives, and location-enabled alerts.

This feature:

- **Educates riders on where to park** with highly visible components such as full-screen messages, in-ride reminders and parking pins prominently displayed on the map.
- **Incentivizes riders to park properly** by offering free credits towards the next ride for every time the rider ends their ride in a designated parking space.
- **Shares details of each parking space** including the address, photos, and a description of where to park
- **Gives feedback to riders** using location-enabled alerts to let them know when they're in the parking space and eligible for the incentive.

Incentivized Parking Locations:

- 60 School St, Burlington, VT 05401
- 287 Colchester Ave, Burlington, VT 05401
- 120 North St, Burlington, VT 05401
- 153 N Winooski Ave, Burlington, VT 05401
- 317 N Winooski Ave, Burlington, VT 05401
- 39 Loomis St, Burlington, VT 05401
- 108 N Willard St, Burlington, VT 05401
- 291 Pearl St, Burlington, VT 05401
- 247 Pearl St, Burlington, VT 05401
- 54 Buell St, Burlington, VT 05401
- 346 Shelburne Rd Burlington, VT 05401
- 645 Pine St, Burlington, VT 05401
- 696 Pine St Burlington, VT 05401
- 750 Pine St, Burlington, VT 05401
- 30 North St, Burlington, VT 05401
- 58 North Ave, Burlington, VT 05401
- 84 North Ave, Burlington, VT 05401

Download the Bird app [using this link](#).